

Samuel Regan

+1 (561) 229 - 5785
samuelregan.com
info@samuelregan.com



BIOGRAPHY

I'm Sam, a multi-disciplinary designer who loves to help businesses and individuals sell their products, their services, and their ideas. Combining strategy, design, and communication, I believe in creating unique, memorable, graphic experiences. I am proficient with Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Dreamweaver. I also have a thorough knowledge of Wordpress, WooCommerce, Shopify, HTML and CSS.

BFA in Advertising and Branding with a concentration in Business Management and Entrepreneurship. I speak English, Italian, and Spanish fluently. My work has been awarded with two awards, appeared on Elle Decor Magazine®, Apartment Therapy® and on several billboards and international magazines, such as The New York Times. I am a designer with knowledge in Business Development and Branding. Clients are most satisfied by my effective communication, attention to detail, and my dedication to customers.

EXPERIENCE

- SR Studios (2014 - Present)**
Founder of Creative Studio
SR Studios is a creative studio focused on you. Today's world is chaotic and fast paced. Using creativity, we solve business problems helping you stand out, creating together a strong brand built on meaningful values. Together, we can reshape the world.
- Experimar Marketing Agency (2016)**
Art Director & Graphic Designer
Experimar is a marketing agency located in West Palm Beach, Florida. We worked together remotely, managing the art direction of some of the highest hospitality businesses in town, including Rocco's Tacos, Pistache, Paneterie, The Regional Kitchen & Bar, as well as the Food and Wine Festival of Palm Beach.
- The Edge Desk (2016 - 2019)**
Art Director & Graphic Designer
The Edge Desk is a portable desk designed to optimize productivity on-the-go. Together, we manage the creative aspect of the company – creating brand assets, directing photoshoots, video advertisements, a responsive e-Commerce platform, as well as social media marketing.
- Mephisto (2018 - 2019)**
Art Director & Graphic Designer
Mephisto is an international brand with global recognition, providing among the highest quality of shoes. As an Art Director, I was held responsible to create engaging advertising campaigns, as well as creating industry class content; inclusive of both photography and videography.
- Propeller5 Digital Advertising Agency (2019)**
Art Director & Graphic Designer
The Edge Desk is a portable desk designed to optimize productivity on-the-go. Together, we manage the creative aspect of the company – creating brand assets, directing photoshoots, video advertisements, a responsive e-Commerce platform, as well as social media marketing.

EDUCATION

- Liceo Artistico di Porta Romana**
FLORENCE, IT | 2012 - 2013
In Florence I had the opportunity to study at the official School of Art and Design. Courses introduced students to the world of art, while instilling a vast educational base of art history. I attended this institution for one year.
- Oxbridge Academy of The Palm Beaches**
PALM BEACH | 2013 - 2016
At OAPB in Florida – courses covered all general education classes, as well as art specifications in Graphic Design, Photography, Film and Cinema Studies, Film Photography, and Animation.
- Savannah College of Art and Design**
 - Film & Television Studies SCAD | 2017
 - Graphic Design Studies SCAD | 2017
 - Advertising & Branding Major SCAD | 2018 - 2019
 - Business & Entrepreneurship Minor SCAD | 2018 - 2019

SKILLS

- Creative Direction
- Art Direction
- Leadership
- Advertising
- Branding
- Photography
- Marketing
- Graphic Design
- Videography
- Web Design
- Web Development
- HTML/CSS
- Wordpress
- CMS / eCommerce
- Social Media Marketing
- SEO

REFERENCES

James Rowley | CEO at Mephisto USA
james.rowley@mephistousa.com

Hersh Rephun | CCO at Propeller5
hersh@propeller5.com

Susan Cheek | Manager at Mephisto USA
susan.cheek@mephistousa.com

Shayne R. | CEO at Borgo28 Inc.
shayne@borgo28.com

Ranika Morales | CEO and Founder of Rozu
ranika@drinkrozu.com

Isack Fadlon | CEO at Sportie LA
isackf@sportiel.com